

WestRock

TruServ® Poly Kraft Cupstock

Simply natural and strong
with consistent performance.

WestRock TruServ® Poly Kraft Cupstock uses unbleached virgin fibre from renewable resources and meets strict food safety standards. Specifically engineered for cup applications, it works well with cup forming equipment for efficient converting and less waste. TruServ Poly Kraft Cupstock provides a natural appearance with optimal print performance, superior stiffness and cup rigidity, and excellent cup edge-wicking performance, which greatly improves consumer experience.

Region

EMEA (Europe, the Middle East and Africa)

Packaging uses

Hot Beverage Cups

Cold Beverage Cups

Lidded Food Cups

Product

Classification

Polymer-coated

Kraft Paperboard

UUK Paperboard

What You Can Expect from Us

Natural Appearance Made with uncoated, unbleached virgin fibre from renewable resources, TruServ Poly Kraft cupstock has a natural look on both sides.

Consistency Advanced systems ensure roll-to-roll consistency to improve converting efficiency.

Liquid Holdout Withstands the liquid holdout challenges associated with hot and cold beverages.

Cup Formability Excellent and consistent cup forming and edge-wicking performance.

Exceptional Strength Superior stiffness and cup rigidity, perfect for foodservice hot and cold beverage cup applications.

Additional Product Information

Chain of Custody 100% PEFC Certified BMT-PEFC-0332

Food Contact Meets multiple national requirements for food contact packaging, e.g., US and Canada. Contact your sales representative for information on specific markets and end uses.

Quality Produced at an ISO 9001 certified facility.

Environmental safety Notices under US California Proposition 65 and the EU REACH regulation are not required.

Meets heavy metal limits of the US Model Toxics in Packaging rules and Article 11 of EU Directive 94/62/EC.

Grade Availability (EMEA) & Typical Properties

TruServ® Poly Kraft Cupstock

Grade Availability						Units	Method
Nominal	U.S.	140	160	180	195	lbs/3000 sq ft	T-410
Basis Weight	Metric	228	260	293	317	gsm	T-410
Caliper (pts)	U.S.	0.0120	0.0140	0.016	0.0175	inches	T-411
Thickness	Metric	305	356	406	445	microns	T-411
Moisture		6.5	6.5	6.5	6.5	percent	T-412
Smoothness							
Sheffield	Wire	270	320	340	370	mL/min	T-538
	Felt	235	290	320	350	mL/min	T-538
Stiffness							
Taber 15° (U.S.)	MD	80	125	180	210	gf-cm	T-489
	CD	35	55	75	90	gf-cm	T-489
Taber 15° (Metric)	MD	7.9	12.4	17.8	20.8	mNm	T-489
	CD	3.5	5.4	7.4	8.9	mNm	T-489
Tear							
Elmendorf	MD	330	400	460	510	gf	T-414
	CD	380	450	550	560	gf	T-414
Stretch	CD	5.2	4.7	4.5	4.0	percent	T-494

Values are for basestock only.
Values subject to change without notice.

LDPE Poly Configurations Available			
Thickness			
Mils (U.S.)	0.50	0.75	1.00
Microns (Metric)	12.7	19.1	25.4
Basis Weight			
lbs	7.2	10.8	14.4
gsm	11.7	17.6	24.0

Corona treatment must be requested if you will print on poly.
Standard LDPE one side is 0.75 mils gloss. Standard P2S is 0.75 mils matte/0.5 mils gloss.

For more information, please contact your WestRock representative or visit our website at westrock.com.

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